

Attn:

**Re: Minimum Advertised Price (MAP) Policy
Online retailers – purchase and sell to end users.**

October 27, 2015

Parissa Laboratories Inc. requests that all retailers of Parissa products adhere to our pricing strategy to maintain a Minimum Advertised Price (MAP) policy. Parissa MAP policy requires all retailers of Parissa products refrain from advertising prices lower than 20% off the Manufacturer's Suggested Retail Price (MSRP). An MSRP and MAP sheet is attached for reference.

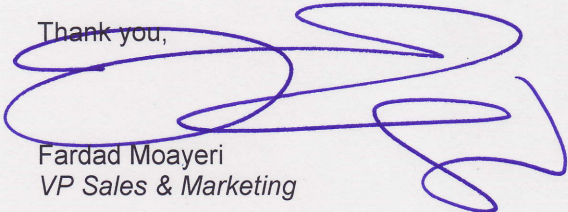
Parissa Laboratories Inc. has the right to monitor and review retailer's websites, flyers and marketing materials to insure the MAP policy is adhered to. If a retailer advertises at prices lower than stated in this policy, Parissa Laboratories Inc. requires the retailer to make the necessary price changes within a given time period (30 days). If a retailer continues to violate the MAP policy, Parissa Laboratories Inc. will cease sales following the failed request to update pricing.

Parissa Laboratories Inc. authorizes distributors of our product line to publish, distribute and enforce our standard MAP policy.

Retailers may place multiple buys per month and be allowed to purchase at listed/published discounts from the distributor.

Parissa Laboratories Inc. also requires products being marketed and sold must be properly represented with current packaging images, content and ingredients. If updated information is required please contact invitation@parissa.com or 1-888-986-9974.

Thank you,


Fardad Moayeri
VP Sales & Marketing

parissa®

NATURAL HAIR REMOVAL SYSTEMS

ITEM#	UNIT UPC	DESCRIPTION	SIZE	U of M	MSRP	MAP PRICE
parissa hair removal systems						
W4	0 66427 31000 9	Parissa Warm Wax - Microwaveable	120	ml	\$ 12.99	\$ 10.39
MW4	0 66427 35000 5	Parissa Men's Warm Wax Tea Tree	120	ml	\$ 12.99	\$ 10.39
PAF	0 66427 58800 2	Parissa Pro Epilation Strips Small 5"x2"	100	ct	\$ 8.99	\$ 7.19
PAPP	0 66427 58900 9	Parissa Pro Epilation Strips Large 9"x3"	100	ct	\$ 10.99	\$ 8.79
SF	0 66427 61000 0	Parissa Wax Strips Face & Bikini	16	ct	\$ 9.99	\$ 7.99
SB	0 66427 62000 9	Parissa Wax Strips Legs & Body	16	ct	\$ 12.99	\$ 10.39
SBSB	0 66427 62040 2	Parissa Wax Strips Super Pack Legs & Body	40	ct	\$ 15.99	\$ 12.79
OIL	0 66427 63000 8	Parissa Azulene Oil Aftercare	2	fl oz	\$ 9.99	\$ 7.99
MSB	0 66427 65000 6	Parissa Men's Wax Strips Tea Tree	20	ct	\$ 12.99	\$ 10.39
SI	0 66427 66000 5	Parissa Brow Shaper Wax Strips	32	ct	\$ 9.99	\$ 7.99
SA	0 66427 67000 4	Parissa Wax Strips 3 Assorted Sizes	24	ct	\$ 12.99	\$ 10.39
SP	0 66427 71000 7	Parissa Waxing Spatula	1	ct	\$ 2.99	\$ 2.39
WSS	0 66427 71220 9	Parissa Facial Wood Spatulas	12	ct	\$ 2.99	\$ 2.39
GLO	0 66427 72000 6	Parissa Exfoliating Gloves - Open Stock	1	pr	\$ 6.99	\$ 5.59
HEA	0 66427 73000 5	Parissa Wax Warmer	1	unit	\$ 14.99	\$ 11.99
HOT	0 66427 81000 4	Parissa Hot Wax Strip-Free	120	gm	\$ 9.99	\$ 7.99
S170	0 66427 91000 1	Parissa Chamomile Body Sugar	140	ml	\$ 12.99	\$ 10.39
S240	0 66427 96000 6	Parissa Organic Wax Cane Sugar	240	ml	\$ 19.99	\$ 15.99
R200	0 66427 97000 5	Parissa 2 in 1 Roll-On Body Sugar	140	ml	\$ 19.99	\$ 15.99
RREF	0 66427 97500 0	Parissa Roll-On Body Sugar Refill	140	ml	\$ 12.99	\$ 10.39
persian cold waxes						
CF	0 66427 50000 4	Persian Cold Wax Face & Brow	60	ml	\$ 7.99	\$ 6.39
C190	0 66427 51000 3	Persian Cold Wax Legs & Body	140	ml	\$ 9.99	\$ 7.99
C400	0 66427 52000 2	Persian Cold Wax Legs & Body	240	ml	\$ 14.99	\$ 11.99
C700	0 66427 53000 1	Persian Cold Wax Professional	480	ml	\$ 19.99	\$ 15.99
CSB	0 66427 56200 2	Persian Wax Strips Legs & Body	40	ct	\$ 15.99	\$ 12.80

smooth skin.
CLEAN & SIMPLE.