



Minimum Advertised Pricing (MAP) and Online Policy 2019

Santevia Water Systems Inc. has penetrated the United States market with a competitive MSRP that allows all segments of the market to grow successfully. In order to keep pricing consistent and avoid potential channel conflicts, we have created a policy for our trusted Santevia Wholesale Retail Customers representing the Santevia product line. Deep discounts send an inconsistent message and are detrimental to the Santevia brand. The current pricing system has been met with no resistance in the US with the majority of Santevia systems sold at full MSRP.

The MAP applies to all advertisements for Santevia products in all media. This includes but is not limited to: internet, flyers, posters, coupons, mailers or similar electronic media, magazines, public displays, etc.

Pricing – effective January 1, 2019	MSRP	MAP	Min. Adv. Price
Premium Alkaline Water Filtration System (Countertop, Dispenser)	\$199.99	10%	\$179.99
Premium Alkaline Water Filtration System (Central Filter, Mineral Stones)	\$39.99	10%	\$35.99
Premium Alkaline Water Filtration System (Central Filter + Fluoride)	\$44.99	10%	\$40.49
Premium Alkaline Water Filtration System (Ceramic Pre-filter)	\$42.99	10%	\$38.69
Alkaline Pitcher – Classic Filter, Single	\$24.99	10%	\$22.49
Alkaline Water Pitcher – MINA Slim Series (Black, White)	\$49.99	10%	\$44.99
Alkaline Water Pitcher – MINA Slim Series Filter, Value Pack	\$49.99	10%	\$44.99
Alkaline Water Pitcher – MINA Slim Series Filter, Single	\$17.99	10%	\$16.19
Filter Sticks (Recovery Stick, Power Stick)	\$17.99	10%	\$16.19
Power Pouch 6-pack (Children’s Immune, Energy Boost)	\$19.99	10%	\$17.99
Power Pouch single (Energy Boost)	\$3.49	10%	\$3.14
Tritan Water Bottle (Blue, Black, Purple, Red)	\$12.99	10%	\$11.69
Glass Bottle (Blue, Green)	\$26.99	10%	\$24.29
Stainless Steel Bottle	\$19.99	10%	\$17.99
Shower Filter (White)	\$42.99	10%	\$38.69
Shower Filter Replacement Cartridge	\$19.99	10%	\$17.99
Bath Filter	\$19.99	10%	\$17.99
Water pH Test Kit	\$12.99	10%	\$11.69
Alkalize Your Body Book	\$6.99	10%	\$6.29

ONLINE RETAILERS: The Santevia supplier agreement allows you to sell Santevia products on YOUR online store only.

Failure to abide by this agreement will be seen as a breach of your supply agreement with Santevia.

Santevia Water Systems Inc. enjoys working with all our retailers to build lasting relationships.

In Health,



Yvonne Anderson, CEO

Santevia Water Systems Inc.

Phone: 604-952-3701 | Fax: 604-943-9920

[Santevia Mineralized Alkaline Water](#)



Minimum Advertised Pricing (MAP) and Online Policy 2019

Please complete the information below and return to Santevia

- I have read and understand the Santevia MAP policy and will not advertise Santevia products in any media for less than the stated MAP price (10% of MSRP).

Name: _____

Signature: _____

Position: _____

Company: _____

Date: _____