



To our valued trading partners:

As a leading marketer of nutritional supplements, Windmill Health Products is focused on maintaining high margins for our Reseller network. In recognition of the investment in time and resources required for our high-quality Resellers to provide the level of customer service and product knowledge expected from our Resellers, *Beyond Fresh™* is committed to enforcing policies which will allow our Resellers to maintain high profit margins through the sale of our products. Windmill Health Products has an established Minimum Advertised Price (“MAP”) policy that an authorized Reseller must follow for the advertising and marketing of Windmill Health Products *Beyond Fresh* product line. All Windmill Health Products authorized Resellers must agree to the terms and conditions of the following MAP Policy:

Windmill Health Product’s MAP Policy Guidelines for *Beyond Fresh* Products

MAP pricing for all *Beyond Fresh* products can be found on your current price list. All advertised prices must be at or above MAP for any and all *Beyond Fresh* products if a MAP price has been established by Windmill Health Products. Resellers are not required to list prices in advertising. If a price is listed in an advertisement it must be at or above MAP. Other statements such as “call for price” or “call for quote” are acceptable and permitted.

Resellers are also responsible for ensuring their *Beyond Fresh* internet pricing is at or above MAP on internet search engines. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. Windmill Health Product’s MAP policy for all *Beyond Fresh* products apply to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

From time to time, *Beyond Fresh* may permit resellers to advertise MAP Products at prices lower than the MAP price. In such events, *Beyond Fresh* reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period by providing advance notice to all Resellers of such changes.

Pricing Statements

Windmill health Product’s MAP policy does allow resellers to omit pricing entirely from advertisements and/or advertisement statements such as “Call for Price” or “Call for Quote.”

Free Offers Associated with Windmill Health Products

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All *Beyond Fresh* Products Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of Windmill Health Product’s MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of Windmill Health Products, failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of authorized Reseller status and your ability to purchase all *Beyond Fresh* products both direct as well as through distribution.

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BEYOND FRESH MAP PRICING

Item #	Product	Select Nutrition item #	SRP
	Organic Boosters		
N9882	Beauty Booster – Natural Fruit	225340-9	\$ 22.99
N9881	Energy & Focus Booster – Natural Mint	225341-7	\$ 22.99
N9884	Joint Booster – Natural Spice	225342-5	\$ 22.99
N9885	Probiotic Booster – Natural Citrus	225343-3	\$ 22.99
N9883	Immunity Booster (with Mushroom/Cocoa)	225344-1	\$ 25.99
N10120	Passion Booster – Natural	225345-8	\$ 25.99
	Proteins & SuperMeal		
N9903	Beyond Fresh Amazing Shake MRP – Vanilla	225346-6	\$ 34.99
N9898	Plant Protein – Chocolate	225347-4	\$ 39.99
N9899	Plant Protein – Vanilla	225348-2	\$ 39.99
	Organic Native Greens & Reds		
N9900	Organic NATIVE GREENS – Natural	225349-0	\$ 39.99
N9901	Organic Alkaline NATIVE REDS – Berry	225350-8	\$ 39.99
N9902	Organic Native SUPER JUICE – Berry	225351-6	\$ 41.99
	Organic Fresh Pressed-To-Go Stick Packs		
N9889	Fresh Pressed-To-Go Beet Blaster	225353-2	\$ 22.99
N9887	Fresh Pressed-To-Go Carrot Zinger	225359-9	\$ 22.99
N9888	Fresh Pressed-To-Go Spicy Lemonade	225360-7	\$ 22.99
N9886	Fresh Pressed-To-Go Zesty Greens	225361-5	\$ 22.99
N9897	Fresh Pressed-To-Go Berry/Chia Infusion	225374-8	\$ 25.99
N9948	Flesh Pressed-To-Go Matcha Energy	225376-3	\$ 26.99
	Organic Orchard/Garden Super Food Master Blends		
N9894	Orchard Fresh (Fruits & Berries) – Natural	225378-9	\$ 34.99
N9890	Field Fresh (Grasses & Ancient Grains Blend) – Natural	225380-5	\$ 24.99
N9893	Garden Fresh (Super Veggies Blend) – Natural	225386-2	\$ 30.99
N9896	Earth Fresh (Seeds & Sprouts) – Natural	225388-8	\$ 19.99
N9895	Tropical Fresh (Fruits & Herbs) Blend – Natural	225389-6	\$ 32.99
N9892	Marine Fresh (Spirulina, Chlorella, Dulce, Aquamin) – Natural	225391-2	\$ 25.99
N9891	Vineyard Fresh (Vine Fruits & Veggies) – Natural	225393-8	\$ 34.99

