

The following pricing policy occurs between Arthur Andrew Medical, Inc. (“AAM”) and the Retailer. Additionally, AAM has unilaterally implemented a formal authorization policy and procedure for all current and prospective vendors of its products. All retailers purchasing AAM products for the purposes of reselling must be officially authorized and licensed vendors. This policy applies to all retailers purchasing directly from AAM or through an authorized distributor.

MINIMUM ADVERTISED PRICE “MAP”

Our MAP policy serves to protect the investment made by vendors by ensuring profitability in the marketplace. AAM’s products MUST NOT be advertised lower than (MAP) shown in Schedule A. “Advertised” includes any public audio, video, online or printed displayed sales price. This includes combining products in bundles other than those approved by AAM or offering free products with the purchase of an AAM product. Prices may not be concealed below MAP in internet shopping carts by using click-through practices, such as “too low to show” or “add to cart to view price.”

ACTUAL SALES PRICE

The ultimate price for which AAM items are sold may be independently set at any price at the discretion of the retailer. Discounting the sale of products below MAP may only be done through private mailings, POS purchases, phone and email correspondences. Please note that the prices listed in Schedule A are for publicly advertised pricing only. AAM ultimately safeguards the MAP price while the actual sales price can be established at the discretion of the retailer.

This MAP Policy does not constitute an agreement between any Reseller or other party and AAM. Each Reseller must independently choose whether to comply with the terms of this policy. AAM neither solicits nor will it accept any assurance of compliance with this policy from any Reseller or other party. This policy is not negotiable and will not be altered for any individual Reseller.

DISTRIBUTOR INDEMNIFICATION CLAUSE

Retailer agrees that authorized distributors directly selling products to retailers are bound by other terms and conditions and are otherwise indemnified from any actions that may arise as a result of this policy.

SCHEDULE A
MINIMUM ADVERTISED PRICE SCHEDULE

Product Name	Wholesale	MAP*	MSRP	Product Name	Wholesale	MAP*	MSRP
Aminolase 90	\$35.00	\$49.99	\$69.99	Neprofin 1/2 Kilo	\$85.00	\$125.00	\$179.99
Aminolase 30	\$14.99	\$19.99	\$24.99	Neprofin 50 gram	\$16.99	\$25.00	\$29.99
Devigest 180	\$35.00	\$49.99	\$69.99	Novequin 1 Kilo	\$59.99	\$74.99	\$95.00
Devigest 90	\$22.50	\$29.99	\$39.99	Novequin 1/2 Kilo	\$32.00	\$39.99	\$49.99
Femesse 240	\$25.00	\$34.99	\$49.99	Novequin 90 gram	\$9.99	\$13.99	\$16.99
FibroVera 90	\$55.00	\$69.99	\$99.99	Serretia 180*	\$69.99	\$99.99	\$129.99
Floraphage 90	\$35.00	\$49.99	\$69.99	Serretia 90	\$39.99	\$55.99	\$79.99
Floraphage 30	\$14.99	\$19.99	\$24.99	Serretia 60	\$29.99	\$41.99	\$61.99
Nattovena 180	\$37.99	\$49.99	\$64.99	Serretia 30	\$16.99	\$22.99	\$34.99
Nattovena 90	\$22.99	\$29.99	\$39.99	Syntol 360	\$99.99	\$129.99	\$169.99
Nattovena 30	\$10.99	\$13.99	\$19.99	Syntol 180	\$55.00	\$69.99	\$99.99
Neprinol 300	\$109.99	\$144.99	\$199.99	Syntol 90	\$30.00	\$39.99	\$59.99
Neprinol 90	\$35.00	\$54.99	\$79.99	Syntol Kids 30	\$14.99	\$19.99	\$24.99
Neprinol 150	\$59.99	\$84.99	\$109.99	Proferia 2 oz	\$17.49	\$24.99	\$29.99
Neprofin 1 Kilo	\$165.00	\$225.00	\$299.99				

* This product is only available through direct purchase, and not available through distribution.