



RETAILER AND DEALER PRICE ADVERTISING AGREEMENT (MAP)

As a condition of being a distributor or dealer of Éclair Naturals it is essential that the following terms and conditions are met. Failure to follow the terms and conditions will result in termination of this agreement.

Terms and Conditions:

1. **Éclair Naturals** has established a Minimum Advertising and Pricing ("MAP") policy for its products. The MAP may be adjusted by **Éclair Naturals** at its sole discretion upon seven (7) day notice to you by email or fax.
2. The MAP applies to advertisements for all **Éclair Naturals** in any and all media, including, but not limited to: flyers, posters, coupons, mailers/emails, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media, television, radio and other public displays.
3. The MAP specifically includes a maximum allowed advertised discount of up to, but no more than twenty (20%) percent off "single item" Manufacturer Suggested Retail Price ("MSRP") as indicated by the current published pricing supplied by **Éclair Naturals** and attached hereto, excepting there from any special promotion pre-approved in writing by **Éclair Naturals**. **Éclair Naturals** retains the right to modify MSRP at any time and will notify all retailers or dealers of such price modifications. All retailers and dealers must implement such modifications within sixty (60) days from the date of receipt of such notice.
4. **Éclair Naturals** may periodically discontinue products or engage in promotions with respect to certain items. In such events, **Éclair Naturals** may, at its discretion, modify or suspend the MAP with respect to the affected products by timely notifying all dealers of such change. Such notification shall be made in writing to the retailer / dealer by e-mail, fax, or letter.



Item Description	UNFI EAST	UNFI WEST	UPC	Size	Unit Price	Case Pack	MSRP	MAP Price
HANDCRAFTED BAR SOAP								
Creamy Coconut	180648-8	17822	814691020403	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
French Lavender	180643-9	17818	814691020410	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
Indonesian Patchouli & Sandalwood	180649-6	17824	814691020519	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
Oatmeal Mint	180650-4	17827	814691020496	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
Shea Butter & Oatmeal	180644-7	17819	814691020441	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
Vanilla & Sweet Orange	180647-0	17820	814691020458	6 oz / 160 g	\$2.99	6	\$4.99	\$3.99
LIQUID HAND SOAP								
Creamy Coconut	180498-8	17692	814691023008	12 fl oz / 355 ml	\$4.79	6	\$7.99	\$6.39
French Lavender	180503-5	17693	814691023015	12 fl oz / 355 ml	\$4.79	6	\$7.99	\$6.39
Shea Butter & Oatmeal	180510-0	17710	814691023046	12 fl oz / 355 ml	\$4.79	6	\$7.99	\$6.39
Vanilla & Sweet Orange	180519-1	17713	814691023053	12 fl oz / 355 ml	\$4.79	6	\$7.99	\$6.39
Vanilla Peppermint	180506-8	17694	814691023152	12 fl oz / 355 ml	\$4.79	6	\$7.99	\$6.39
FOAMING HAND SOAP								
Shea Butter & Oatmeal	180564-7	17739	814691022841	8.5 fl oz / 251 ml	\$4.79	6	\$7.99	\$6.39
SHOWER GEL								
Creamy Coconut	180655-3	17834	814691023602	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
French Lavender	180653-8	17832	814691023619	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Grapefruit	180656-1	17835	814691023626	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Shea Butter & Oatmeal	180651-2	17828	814691023640	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Vanilla & Sweet Orange	180652-0	17829	814691023657	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
BODY SCRUB AND POLISH								
Brown Sugar & Kumquat Body Polish	180578-7	17755	814691021349	9 oz / 255 g	\$7.79	6	\$12.99	\$10.39
Creamy Coconut Sugar Scrub	180581-1	17765	814691021202	9 oz / 255 g	\$7.79	6	\$12.99	\$10.39
French Lavender Dead Sea Salt Body Scrub	180571-2	17740	814691021219	9 oz / 255 g	\$7.79	6	\$12.99	\$10.39
Grapefruit Himalayan Pink Salt Body Scrub	180574-6	17741	814691021226	9 oz / 255 g	\$7.79	6	\$12.99	\$10.39
EFFERVESCENT BATH SALTS								
Eucalyptus	180522-5	17714	814691020908	14 oz / 397 g	\$5.99	6	\$9.99	\$7.99
French Lavender	180524-1	17717	814691020816	14 oz / 397 g	\$5.99	6	\$9.99	\$7.99
Grapefruit Geranium	180532-4	17719	814691020823	14 oz / 397 g	\$5.99	6	\$9.99	\$7.99
Vanilla & Sweet Orange	180529-0	17718	814691020854	14 oz / 397 g	\$5.99	6	\$9.99	\$7.99
ALL OVER LOTION - 8 fl oz								
Creamy Coconut	180667-8	17850	814691023206	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
French Lavender	180660-3	17839	814691023213	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
Sea Breeze	180669-4	17851	814691023237	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
Shea Butter & Oatmeal	180664-5	17843	814691023244	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
Unscented	180672-8	17852	814691023268	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
Vanilla & Sweet Orange	180665-2	17845	814691023251	8 fl oz / 237 ml	\$3.59	6	\$5.99	\$4.79
BODY BUTTER								
French Lavender	180595-1	17794	814691021011	4 oz / 113 g	\$5.99	6	\$9.99	\$7.99
Mango	180593-6	17790	814691021073	4 oz / 113 g	\$5.99	6	\$9.99	\$7.99
Vanilla & Sweet Orange	180599-3	17795	814691021059	4 oz / 113 g	\$5.99	6	\$9.99	\$7.99
SHAMPOO								
Balancing - Tea Tree & Lavender	180548-0	17720	814691023411	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Color Protecting - Mango	180559-7	17725	814691023473	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Moisturizing - Shea Butter & Oatmeal	180563-9	17727	814691023442	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Smoothing - Creamy Coconut	180547-2	17720	814691023404	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Volumizing - Vanilla & Sweet Orange	180550-6	17724	814691023459	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
CONDITIONER								
Balancing - Tea Tree & Lavender	180589-4	17786	814691021417	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Color Protecting - Mango	180584-5	17776	814691021479	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Moisturizing - Shea Butter & Oatmeal	180586-0	17780	814691021448	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Smoothing - Creamy Coconut	180587-8	17784	814691021400	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
Volumizing - Vanilla & Sweet Orange	180591-0	17787	814691021455	12 fl oz / 355 ml	\$5.39	6	\$8.99	\$7.19
STYLING GEL								
Medium Hold Styling Gel	180657-9	17836	814691022063	3.4 fl oz / 100 ml	\$3.59	6	\$5.99	\$4.79
HAND SANITIZER								
French Lavender	180658-7	17837	814691022216	2 fl oz / 60 ml	\$2.99	6	\$4.99	\$3.99
Vanilla Peppermint	180659-5	17838	814691022353	2 fl oz / 60 ml	\$2.99	6	\$4.99	\$3.99
DUAL ACTION DEODORANT								
Mexican Lime & Bergamot	180604-1	17796	814691021684	1.5 oz / 42.5 g	\$4.19	6	\$6.99	\$5.59
Sea Breeze	180605-8	17797	814691021639	1.5 oz / 42.5 g	\$4.19	6	\$6.99	\$5.59
Unscented	180607-4	17798	814691021660	1.5 oz / 42.5 g	\$4.19	6	\$6.99	\$5.59
FIZZY BATH CUPCAKE								
Eucalyptus, Rosemary & Mint	180611-6	17799	814691020700	6 oz / 170 g	\$2.99	6	\$4.99	\$3.99
Grapefruit Orange	180614-0	17800	814691020625	6 oz / 170 g	\$2.99	6	\$4.99	\$3.99

Lavender Vanilla	180620-7	17804	814691020618	6 oz / 170 g	\$2.99	6	\$4.99	\$3.99
Rose Sandalwood	180622-3	17812	814691020731	6 oz / 170 g	\$2.99	6	\$4.99	\$3.99