



French Transit, Ltd.

Products you love. Safety you can trust.

MINIMUM ADVERTISED PRICING (MAP) POLICY

Updated 08.14.2019

In an effort to maintain fair and equitable pricing with all of our resellers, French Transit implemented a Minimum Advertised Pricing Policy effective in 2010 and amended on 04.01.2018.

Our distribution strategy maintains the high standards of our products and protects our wholesale partners.

The policy outlined below of FRENCH TRANSIT LTD. in reference to Minimum Advertised Price (MAP Policy) applies to all FRENCH TRANSIT products (MyChelle Dermaceuticals, Crystal Deodorant and Luster) and to all retailers of FRENCH TRANSIT products, including retail store locations, catalogs and internet retailers, who sell FRENCH TRANSIT products. ("Resellers").

The minimum advertised price point for any FRENCH TRANSIT product is a 20% discount to the published MSRP for that item. This pricing level applies to any advertised price in any form including print advertising, off-shelf promotion, internet advertising, Pay per clicks, store circulars and flyers, medial advertising (radio or video), shelf tag and aisle disruptors.

FRENCH TRANSIT reserves the right at any time to modify, suspend, or discontinue this MAP policy, in whole or in part, or to designate periods of time during which this MAP policy may not apply. Such policy modifications will be communicated to Resellers via mail, email, or fax.

Resellers may seek an exemption from this MAP policy to execute a product promotion by submitting in advance, in writing to FRENCH TRANSIT a clearly worded description of Reseller's proposed promotion plan, specifying the desired discount for specific items for a specific time period; however, FRENCH TRANSIT, at its sole discretion, may approve or reject Reseller's exemption request.

From time to time, FRENCH TRANSIT reviews the advertising vehicles of all Resellers to assure consistent adherence to this policy. In cases of violation of this MAP policy, FRENCH TRANSIT Reseller will receive a written warning and will be allowed forty-eight (48) hours to bring advertising into compliance, during which time Reseller's account will be placed on temporary hold. If no change is made within the allowed period, Reseller will receive another warning and Reseller's account will be placed on indefinite hold. FRENCH TRANSIT reserves the right to suspend shipments, block Reseller from placing new orders, forgo any allowances, and/or reduce discount levels to Reseller.

CRYSTAL™

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Unit UPC	Vendor Item #	Description	MSRP 2019
0 86449 10002 0	10002	Mineral Stone with Dish	\$ 7.39
0 86449 30003 1	30003	Mineral Stick	\$ 6.99
0 86449 00225 6	22501	Mineral Travel Stick (eaches)	\$ 3.15
0 86449 22512 9	22512	Mineral Travel Stick 12-Pc.	\$ 3.15
0 86449 30006 2	30006	Mineral Roll-On- Unscented	\$ 5.00
0 86449 30009 3	30009	Mineral Spray- Unscented	\$ 5.00
0 86449 11661 8	11661	Mineral Roll-On- Pomegranate	\$ 5.00
0 86449 11991 6	11991	Mineral Spray- Pomegranate	\$ 5.00
0 86449 21661 5	21661	Mineral Roll-On- Lavender & White Tea	\$ 5.00
0 86449 21991 3	21991	Mineral Spray- Lavender & White Tea	\$ 5.00
0 86449 31661 2	31661	Mineral Roll-On- Chamomile & Green Tea	\$ 5.00
0 86449 31991 0	31991	Mineral Spray- Chamomile & Green Tea	\$ 5.00
0 86449 41661 9	41661	Mineral Roll-On- Vanilla Jasmine	\$ 5.00
0 86449 41991 7	41991	Mineral Spray- Vanilla Jasmine	\$ 5.00
0 86449 30700 9	30700	ROCK Wide Mineral Stick	\$ 7.39
0 86449 55075 7	55075	Invisible Solid Stick- Unscented	\$ 6.15
0 86449 55275 1	55275	Invisible Solid Stick- Lavender & White Tea	\$ 6.15
0 86449 55375 8	55375	Invisible Solid Stick- Chamomile & Green Tea	\$ 6.15
0 86449 55475 5	55475	Invisible Solid Stick- Vanilla Jasmine	\$ 6.15
0 86449 55575 2	55575	Invisible Solid Stick- Freshly Minted	\$ 6.15
0 86449 55775 6	55775	Invisible Solid Stick- Mountain Fresh	\$ 6.15



Unit UPC	Vendor Item #	Description	MSRP
8 17291 00651 8	651M	Beauty Key 3 On-The-Go	\$ 5.99
8 17291 00546 7	546M	Bio-Firm™ Hydrogel Concentrate	\$ 24.00
8 17291 00516 0	516M	Clear Skin Balancing Lotion	\$ 26.50
8 17291 00512 2	512M	Clear Skin Cranberry Cleanser	\$ 16.00
8 17291 00514 6	514M	Clear Skin Pore Refiner	\$ 30.00
8 17291 00515 3	515M	Clear Skin Spot Treatment	\$ 16.00
8 17291 00023 3	23M	Creamy Pumpkin Cleanser	\$ 16.00
8 17291 00030 1	30M	Deep Repair Cream	\$ 32.00
8 17291 00011 0	11M	Fruit Enzyme Cleanser	\$ 16.00
8 17291 00021 9	21M	Fruit Enzyme Mist	\$ 23.50
8 17291 00042 4	42M	Fruit Enzyme Scrub	\$ 19.00
8 17291 00045 5	45M	Fruit Fiesta Peel	\$ 30.00
8 17291 00119 3	119M	G2 Instant Firming Serum	\$ 56.00
8 17291 00522 1	22M	Gentle Cleansing Wash	\$ 16.00
8 17291 00524 5	24M	Gentle Day Cream	\$ 30.00
8 17291 00040 0	40M	Incredible Pumpkin Peel	\$ 30.00
8 17291 00026 4	26M	Oil Free Grapefruit Cream	\$ 30.00
8 17291 00140 7	140M	Peptide+ Anti-Wrinkle Serum	\$ 56.00
8 17291 00539 9	539M	Perfect C Cleansing Oil	\$ 18.00
8 17291 00035 6	35M	Perfect C Eye Cream	\$ 32.00
8 17291 00533 7	533M	Perfect C Pro Serum 25%	\$ 55.00
8 17291 00532 0	532M	Perfect C Pro Speed Peel	\$ 35.00
8 17291 00549 8	549M	Perfect C PRO Vitamin C+B Lotion	\$ 45.00
8 17291 00044 8	44M	Perfect C Serum 17%	\$ 46.00
8 17291 00031 8	31M	Pumpkin Renew Cream	\$ 30.00
8 17291 00535 1	535M	Quick Clean Micellar Water	\$ 15.00
8 17291 00141 4	41M	Refining Sugar Cleanser	\$ 25.00
8 17291 00500 9	500M	Remarkable Retinal Eye Cream	\$ 35.00

8 17291 00037 0	37M	Remarkable Retinal Night Cream	\$ 42.50
8 17291 00137 7	137M	Remarkable Retinal Serum	\$ 48.00
8 17291 00540 5	540M	Replenishing Solar Defense Body Lotion SPF 50	\$ 30.00
8 17291 00076 9	76M	Replenishing Solar Defense SPF 30	\$ 30.00
8 17291 00525 2	525M	Serious Hyaluronic Moisturizing Gel	\$ 40.50
8 17291 00527 6	527M	Sun Shield Clear Spray SPF 30	\$ 20.00
8 17291 00526 9	526M	Sun Shield Clear Stick SPF 50	\$ 12.50
8 17291 00542 9	542M	Sun Shield Stick SPF 50 Tinted	\$ 12.50
8 17291 00529 0	529M	Sun Shield Liquid Tint - Natural Tan	\$ 24.00
8 17291 00536 8	536M	Sun Shield Liquid Tint- Nude	\$ 24.00
8 17291 00541 2	541M	Sun Shield Liquid SPF 50 Non-Tinted	\$ 24.00
8 17291 00051 6	51M	Sun Shield Unscented SPF 28	\$ 22.00
8 17291 00075 2	75M	Sun Shield-Coconut SPF 28	\$ 22.00
8 17291 00028 8	28M	Supreme Polypeptide Cream Unscented	\$ 56.00
8 17291 00036 3	36M	Supreme Polypeptide Cream	\$ 56.00
8 17291 00544 3	544M	Ultra Hyaluronic Beauty Mist	\$ 16.00
8 17291 00547 4	547M	Ultra Hyaluronic Eye Gel	\$ 29.00
8 17291 00543 6	543M	Ultra Hyaluronic Hydrating Cream	\$ 30.00
8 17291 00034 9	34M	Ultra Hyaluronic Hydrating Serum	\$ 47.00
8 17291 00545 0	545M	Ultra Hyaluronic Water Mask	\$ 16.50