

FUEL FOR FIRE EFF. DATE: 8/25/2020

MINIMUM ADVERTISED PRICE POLICY (“MAP Policy”)

NOTE: THE BELOW LIST REFERENCES PRODUCTS WHICH FALL UNDER THE FUEL FOR FIRE, INC. COMPANY MAP POLICY. FUEL FOR FIRE, INC. RESERVES THE RIGHT TO UPDATE OR MODIFY THIS LIST AT ANY TIME.

ITEM LIST AND MINIMUM ADVERTISED PRICE:

SKU/UPC	ITEM	MAP PRICE
8 56768 00401 5	Sweet Potato Apple - SINGLE	\$2.99
8 56768 00402 2	Banana Cocoa - SINGLE	\$2.99
8 56768 00404 6	Tropical - SINGLE	\$2.99
8 56768 00409 1	Mixed Berry - SINGLE	\$2.99
8 56768 00415 2	Coffee – SINGLE	\$2.99
8 56768 00416 9	Strawberry Banana – SINGLE	\$2.99
8 56768 00438 1	Vegan Berry Acai – SINGLE	\$2.99
8 56768 00433 6	Vegan Mango Coconut – SINGLE	\$2.99
8 56768 00440 4	Vegan Chocolate Strawberry - SINGLE	\$2.99
8 56768 00405 3	Sweet Potato Apple – 6-PACK	\$17.99
8 56768 00407 7	Banana Cocoa - 6-PACK	\$17.99
8 56768 00408 4	Tropical - 6-PACK	\$17.99
8 56768 00410 7	Mixed Berry - 6-PACK	\$17.99
8 56768 00417 6	Coffee – 6-PACK	\$17.99
8 56768 00418 3	Strawberry Banana – 6-PACK	\$17.99
8 56768 00439 8	Vegan Berry Acai – 6-PACK	\$17.99
8 56768 00434 3	Vegan Mango Coconut – 6-PACK	\$17.99
8 56768 00441 1	Vegan Chocolate Strawberry - 6-PACK	\$17.99
8 56768 00451 0	KIDS Strawberry Banana - SINGLE	\$1.99
8 56768 00450 3	KIDS Banana Cocoa - SINGLE	\$1.99
8 56768 00452 7	KIDS Tropical - SINGLE	\$1.99
8 56768 00453 4	KIDS Mixed Berry - SINGLE	\$1.99
8 56768 00456 5	KIDS Strawberry Banana – 4-PACK	\$7.99
8 56768 00455 8	KIDS Banana Cocoa - 4-PACK	\$7.99
8 56768 00457 2	KIDS Tropical - 4-PACK	\$7.99
8 56768 00458 9	KIDS Mixed Berry - 4-PACK	\$7.99
6-CT CASE GTIN-14	ITEM	MAP PRICE
10856768004562	KIDS Strawberry Banana – MASTER 24-PACK	\$47.99
10856768004555	KIDS Banana Cocoa - MASTER 24-PACK	\$47.99
10856768004579	KIDS Tropical - MASTER 24-PACK	\$47.99
10856768004586	KIDS Mixed Berry - MASTER 24-PACK	\$47.99
12-CT CASE GTIN	ITEM	MAP PRICE
10856768004050	Sweet Potato Apple - 12-PACK	\$35.98

10856768004074	Banana Cocoa - 12-PACK	\$35.98
10856768004081	Tropical - 12-PACK	\$35.98
10856768004104	Mixed Berry - 12-PACK	\$35.98
10856768004173	Coffee - 12-PACK	\$35.98
10856768004180	Strawberry Banana -12-PACK	\$35.98
10856768004395	Vegan Berry Acai - 12-PACK	\$35.98
10856768004340	Vegan Mango Coconut - 12-PACK	\$35.98
10856768004418	Vegan Chocolate Strawberry - 12-PACK	\$35.98
24-CT CASE GTIN-14	ITEM	MAP PRICE
Not applicable	Sweet Potato Apple - 24-PACK	\$66.99
Not applicable	Banana Cocoa - 24-PACK	\$66.99
Not applicable	Tropical - 24-PACK	\$66.99
Not applicable	Mixed Berry - 24-PACK	\$66.99
Not applicable	Coffee – 24-PACK	\$66.99
Not applicable	Strawberry Banana –24-PACK	\$66.99
Not applicable	Vegan Berry Acai – 24-PACK	\$66.99
Not applicable	Vegan Mango Coconut – 24-PACK	\$66.99
Not applicable	Vegan Chocolate Strawberry - 24-PACK	\$66.99