



VitaCup MAP Price List

Product Description	UPC Code	Normal SRP	MAP SRP	UNFI East Item #	UNFI West Item #
10 Ct. Box - Coffee & Tea Pods					
Genius Blend Coffee Pods (10 ct)	857265007554	\$ 13.99	\$ 19.95	232199	24565
Probiotic Blend Coffee Pods (10 ct)	856387008081	\$ 13.99	\$ 19.95	240529	n/a
Beauty Blend Coffee Pods (10 ct)	856387008098	\$ 13.99	\$ 19.95	240530	59320
Slim Blend Coffee Pods (10 ct)	856387008142	\$ 13.99	\$ 19.95	240531	59321
Lightning Blend Coffee Pods (10 ct)	856387008883	\$ 13.99	\$ 19.95	250192	85223
12 oz. Bags - Ground Coffee					
Genius Blend Ground Coffee (12 oz.)	856387008128	\$ 14.99	\$ 21.95	246036	59322
Probiotic Blend Ground Coffee (12 oz.)	856387008272	\$ 14.99	\$ 21.95	n/a	n/a
Beauty Blend Ground Coffee (12 oz.)	856387008135	\$ 14.99	\$ 21.95	246037	59323
Slim Blend Ground Coffee (12 oz)	856387008289	\$ 14.99	\$ 21.95	246038	59324
Lightning Blend Ground Coffee (12 oz)	856387008913	\$ 14.99	\$ 21.95	250193	85224
10 oz. Bags - Ground Coffee					
Genius Blend Ground Coffee (10 oz.)	850012316220	\$ 14.99	\$ 17.95	265967-0	77934
Slim Blend Ground Coffee (10 oz)	850012316237	\$ 14.99	\$ 17.95	265966-2	77932
Beauty Blend Ground Coffee (10 oz.)	850012316213	\$ 14.99	\$ 17.95	n/a	n/a
Lightning Blend Ground Coffee (10 oz)	850012316190	\$ 14.99	\$ 17.95	265968-8	77936
10 oz. Bags - ORGANIC Ground Coffee					
Genius Blend Organic Ground Coffee (10 oz.)	850012316275	\$ 15.99	\$ 21.95	265262	54828
Beauty Blend Organic Ground Coffee (10 oz.)	850012316312	\$ 15.99	\$ 21.95	265263	54829
Power Blend Organic Ground Coffee (10 oz)	850012316329	\$ 15.99	\$ 21.95	265264	54830
14 Ct. Box - Tea Bags					
Genius Chai Blend Tea Bags (14 ct.)	856387008210	\$ 6.99	\$ 7.95	265969-6	77945
Probiotic Blend Tea Bags (14 ct.)	856387008203	\$ 6.99	\$ 7.95	n/a	n/a
Beauty Blend Tea Bags (14 ct.)	856387008197	\$ 6.99	\$ 7.95	n/a	n/a
DeStress Tea Bags (14 ct.)	850012316343	\$ 6.99	\$ 7.95	265971-2	77948
Slim Blend Tea Bags (14 ct.)	850012316336	\$ 6.99	\$ 7.95	265970-4	77947