



To our valued trading partners:

As a leading marketer of nutritional supplements, Windmill Health Products is focused on maintaining high margins for our Reseller network. In recognition of the investment in time and resources required for our high-quality Resellers to provide the level of customer service and product knowledge expected from our Resellers, *Kiss My Face* is committed to enforcing policies which will allow our Resellers to maintain high profit margins through the sale of our products. Windmill Health Products has an established Minimum Advertised Price (“MAP”) policy that an authorized Reseller must follow for the advertising and marketing of Windmill Health Products *Kiss My Face* product line. All Windmill Health Products authorized must abide by the terms and conditions of the following MAP Policy:

Windmill Health Product’s MAP Policy Guidelines for *Kiss My Face* Products

MAP pricing for all *Kiss My Face* products can be found on the most recent publication of the price list. All advertised prices must be at or above MAP for any and all *Kiss My Face* products if a MAP price has been established by Windmill Health Products. Resellers are not required to list prices in advertising. If a price is listed in an advertisement it must be at or above MAP. Other statements such as “call for price” or “call for quote” are acceptable and permitted.

Resellers are also responsible for ensuring their *Kiss My Face* internet pricing is at or above MAP on internet search engines. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. Windmill Health Product’s MAP policy for all *Kiss My Face* products apply to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

From time to time, *Kiss My Face* may permit resellers to advertise MAP Products at prices lower than the MAP price. In such events, *Kiss My Face* reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period by providing advance notice to all Resellers of such changes.

Pricing Statements

Windmill health Product’s MAP policy does allow resellers to omit pricing entirely from advertisements and/or advertisement statements such as “Call for Price” or “Call for Quote.”

Free Offers Associated with Windmill Health Products

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All *Kiss My Face* Products Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of Windmill Health Product’s MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of Windmill Health Products, failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of authorized Reseller status and the ability to purchase all *Kiss My Face* products both direct as well as through distribution.



Kiss MYFace MAP

KMF Item	EAST	WEST	UPC	Description	Size	Cat. Rank	Category	SRP
1401622	89272	53963	0002836783063	BTH/SHWR GEL,EARLY RISE	16 FZ	4	BATH/SHOWER	\$ 8.99
1401633	68010	54965	0002836782834	BTH/SHWR GEL,ANTI-STRESS	16 FZ	2	BATH/SHOWER	\$ 8.99
1401667	31528	54926	0002836782881	BTH/SHWR GEL,PATCHOULI	16 FZ	1	BATH/SHOWER	\$ 8.99
1403233	14353	40894	0002836783784	SHOWER GEL,ANTI-STRESS	32 FZ	3	BATH/SHOWER	\$ 12.99
1403222			028367843740	BTH/SHWR GEL, PATCHOULI	32 FZ		BATH/SHOWER	\$ 12.99
1900242	58763	56177	0002836783459	DEOD STK,ACT ENZYM,FRG FR	2.48 OZ	6	DEODORANTS	\$ 5.99
1900244	58767	56178	0002836783461	DEOD STK,ACT ENZYM,LAVNDR	2.48 OZ	4	DEODORANTS	\$ 5.99
1900246	69979	50514	0002836783941	DEOD,ACTIVE LIFE,SPORT	2.48 OZ	1	DEODORANTS	\$ 5.99
1900248	69988	50515	0002836783942	DEOD,ACTIVE LIFE,CUCUMBER	2.48 OZ	3	DEODORANTS	\$ 5.99
1900367	97746	55038	0002836783131	ROLL-ON,LIQUID ROCK,PTCHL	3 FZ	7	DEODORANTS	\$ 5.99
1900371	99064	55003	0002836782874	DEOD,LIQUID ROCK,FRAG FRE	3 OZ	2	DEODORANTS	\$ 5.99
1900373	97747	55039	0002836783132	DEOD,LIQUID ROCK,LAVNDR	3 OZ	5	DEODORANTS	\$ 5.99
1900376	69994	50516	0002836783943	DEOD,LIQ,ROCK/ROLL,SPORT	3 FZ	8	DEODORANTS	\$ 5.99
901105	58793	55790	0002836783453	MOIST SHAVE,FRAGRANCE FR	11 OZ	1	FACIAL CARE	\$ 7.95
901108	58789	55788	0002836783455	MOIST SHAVE,COOL MINT	11 OZ	3	FACIAL CARE	\$ 7.95
901110	58791	55789	0002836783457	MOIST SHAVE,KEY LIME	11 OZ	5	FACIAL CARE	\$ 7.95
901115	71395	55735	0002836783922	MOIST SHAVE,PMGRNT GRPFRT	11 OZ	6	FACIAL CARE	\$ 7.95
901116	71397	55736	0002836783923	MOIST SHAVE,GR TEA&BAMBOO	11 OZ	4	FACIAL CARE	\$ 7.95
901173	58799	55784	0002836783452	MOIST SHAVE,LAVNDR SHEA	11 OZ	2	FACIAL CARE	\$ 7.95
1101103	58771	54946	0002836783167	SHAMP,WHENEVER,PARABN FRE	11 FZ	1	HAIR CARE	\$ 8.49
1101104	58773	54947	0002836783168	SHAMP,BIG BODY,PARABN FRE	11 FZ	3	HAIR CARE	\$ 8.49
1103203	14339	40890	0002836783775	SHAMP,WHENEVER	32 FZ	2	HAIR CARE	\$ 17.99
201613	94702	54911	0002836782756	MOISTRZR,OLIVE & ALOE	16 FZ	2	LOTION, HAND & BODY	\$ 9.99
201616	71302	54914	0002836782785	MOISTRZR,VITAMIN A & E	16 FZ	4	LOTION, HAND & BODY	\$ 9.99
201617	72702	54915	0002836782798	MOISTRZR,HONEY&CALENDULA	16 FZ	5	LOTION, HAND & BODY	\$ 9.99
201623	117415	44437	0002836784088	MOISTRZR,COCONUT	16 FZ	7	LOTION, HAND & BODY	\$ 9.99
201627	33945	54958	0002836782825	MOISTRZR,OLIVE&ALOE,F/FRE	16 FZ	1	LOTION, HAND & BODY	\$ 9.99
201667	96845	54609	0002836783120	MOISTRZR,PATCHOULI	16 FZ	6	LOTION, HAND & BODY	\$ 9.99
201673	12723	53964	0002836783151	MOISTRZR,LVNDR&SHEA BTR	16 FZ	3	LOTION, HAND & BODY	\$ 9.99
203273			28367844488	MOISTRZR,LVNDR&SHEA BTR	32 FZ		LOTION, HAND & BODY	\$ 13.99
2404501	154271	50136	0002836784233	TPASTE,SENSITIVE GEL	4.5 OZ	3	ORAL HYGIENE	\$ 5.95
2404502	154270	50121	0002836784234	TPASTE,TRPL ACTN GEL	4.5 OZ	1	ORAL HYGIENE	\$ 5.95
2404503	154269	50120	0002836784235	TPASTE,WHITENING GEL	4.5 OZ	2	ORAL HYGIENE	\$ 5.95
2404506	154268	50119	0002836784236	TPASTE,WHTNG,ANICAV FLURD	4.5 OZ	4	ORAL HYGIENE	\$ 5.95
2441002	154261	50117	0002836784237	TPASTE,TRIPLE ACTION	4.1 OZ	5	ORAL HYGIENE	\$ 5.95
2441022	154264	50118	0002836784238	TPASTE,TRPL ACTN ANTICAV	4.1 OZ	6	ORAL HYGIENE	\$ 5.95
5200401	45682	89356	0002836783593	TPASTE,FLUOR FR,BRY SMART	4 OZ	7	ORAL HYGIENE	\$ 5.95
5200404	45663	89355	0002836783594	TPASTE,FLUOR,BERRY SMART	4 OZ	8	ORAL HYGIENE	\$ 5.95
2404504			028367844297	TPASTE, ENAMEL XTRA COOL MIN	4.5 OZ		ORAL HYGIENE	\$ 5.95
100401	67740	54936	0002836782752	BAR SOAP,PURE OLIVE OIL	4 OZ	9	SOAPS, BODY	\$ 2.99
100461	114183	50932	0002836784085	BAR SOAP,NAKED,OLIVE OIL	3/4 OZ	2	SOAPS, BODY	\$ 5.99
100801	66500	54937	0002836773148	BAR SOAP,PURE OLIVE OIL	8 OZ	1	SOAPS, BODY	\$ 4.29
100802	49640	54939	0002836773149	BAR SOAP,OLIVE & ALOE	8 OZ	5	SOAPS, BODY	\$ 4.29
100805	18664	54971	0002836782839	BAR SOAP,OLIVE & CHAMOMIL	8 OZ	10	SOAPS, BODY	\$ 4.29
100814	53593	53676	0002836783348	BAR SOAP,OLIVE & GRN TEA	8 OZ	7	SOAPS, BODY	\$ 4.29
100816	53601	53672	0002836783350	BAR SOAP,OLIVE & LAVENDER	8 OZ	3	SOAPS, BODY	\$ 4.29
103501	160173	37135	0002836784280	BAR SOAP,COCONUT MILK,3PK	10.5 OZ	6	SOAPS, BODY	\$ 5.99
800904	94316	55041	0002836783096	MOIST SOAP,OLIVE & ALOE	9 FZ	8	SOAPS, BODY	\$ 6.49
800909	94321	55048	0002836783100	MOIST SOAP,ANJOU PEAR	9 FZ	12	SOAPS, BODY	\$ 6.49
800913	94322	55047	0002836783101	MOIST SOAP,FRAG FREE	9 FZ	4	SOAPS, BODY	\$ 6.49
800923	113186	80084	0002836784067	MOIST SOAP,COCONUT	9 FZ	11	SOAPS, BODY	\$ 6.49
1800605	150697	68945	0002836784196	BARE NAKED BDY MIST,SPF30	6 FZ	7	SUN CARE	\$ 15.99
1800602	150670	68942	0002836784193	COOL SPORT SPRAY,SPF50	6 FZ	1	SUN CARE	\$ 16.99
1800200	122034	N/A	0002836783345	FACE FACTOR,SPF 30	2 FZ	6	SUN CARE	\$ 12.95
1800201	12661	46290	0002836783936	FACE FACTOR,SPF 50	2 FZ	3	SUN CARE	\$ 13.95
1800050	21689	53634	0002836783215	HOT SPOTS,SPF 30	.5 FZ	18	SUN CARE	\$ 8.95
1800606	150700	68946	0002836784197	KIDS DEFENSE SPRAY,SPF50	6 FZ	2	SUN CARE	\$ 16.99
1800614	202155	37781	0002836784444	MINERAL SPRAY,SPF 30	6 FZ	21	SUN CARE	\$ 21.99
1800805	150705	68947	0002836784198	SUN SPRAY LOT,SPF50 W/HYD	8 FZ	12	SUN CARE	\$ 17.49
1800801	69381	84778	0002836783560	SUN SPRAY LOTION,SPF 30	8 FZ	8	SUN CARE	\$ 16.49
1800804	122263	44427	0002836784131	SUN SPRAY LOTN,MNL,SPF 30	8 FZ	17	SUN CARE	\$ 21.99
1801401	108873	40015	0002836784052	SUN SPRAY,SPF30,LTN,VALUE	14 FZ	5	SUN CARE	\$ 22.49
5700401	34779	50357	0002836783846	SUNBLOCK,KIDS MNRL,SPF 30	4 FZ	16	SUN CARE	\$ 14.99
1800405	162565	44358	0002836784344	SUNSCREEN,BBY,LTN,SPF 50	4 FZ	9	SUN CARE	\$ 15.99
1800609	162567	44360	0002836784341	SUNSCREEN,KID,SPF30,DEFNS	6 FZ	11	SUN CARE	\$ 19.99
1800499	38074	54931	0002836782957	SUNSCREEN,OAT PROT,SPF 30	4 FZ	4	SUN CARE	\$ 12.95
1800203	162564	44357	0002836784343	SUNSCREEN,SPORT,SPF30,F&N	2 FZ	22	SUN CARE	\$ 12.95
1800607	162566	44359	0002836784339	SUNSCREEN,SPRT,SPF30,SPRY	6 FZ	13	SUN CARE	\$ 19.99
1803401	165087	45558	0002836784349	SUNSCRN,FACE&BODY,MIN,30	3.4 FZ	15	SUN CARE	\$ 16.99
1803402	165081	45557	0002836784350	SUNSCRN,NSF,KIDS,MIN,SF30	3.4 FZ	19	SUN CARE	\$ 16.99
1800751			028367841074	SUNSCRN, SENSITIVE SIDE 3IN1	.75 FZ		SUN CARE	\$ 3.99